

# Ad Rates & Specs

	1 time	4 times	12 times	24 times (yearly)
Full Page..	\$760	\$660	\$610	\$535 per ad
Junior Page..	\$560	\$510	\$460	\$435 per ad
Half Page..	\$460	\$410	\$360	\$335 per ad
Quarter Page..	\$285	\$260	\$235	\$195 per ad
Eighth Page..	\$210	\$185	\$160	\$135 per ad
Sixteenth Page..	\$135	\$115	\$105	\$ 95 per ad

The Red Hook Star-Revue is published twice a month, serving downtown Brooklyn including Cobble Hill, Carroll Gardens, the Columbia Waterfront District, Red Hook and Gowanus. Publication dates are the 1st and 15th of each month - ad deadline is 3 days prior.

## Ad Dimensions:

Full Page:	9.75 inches wide by 15.5 inches tall
Junior Page:	6.5 inches wide by 12 inches tall
Half Page:	9.75 inches wide by 7.5 inches tall OR 4.75 inches wide and 15.5 inches tall
Quarter Page:	4.75 inches wide and 7.5 inches tall OR 7.5 inches wide and 4.75 inches tall.
Eighth Page:	4.75 inches wide and 3.25 inches tall
Sixteenth Page:	2.25 inches wide and 3.5 inches tall

## Design:

You may supply your ad ready-made to the Star-Revue by email it to us, or the Star-Revue will design your ad at no additional charge. You may supply photos, flyers, business, and the words you would like us to place in the ad for you. The more direction you can give us the more we will make it exactly as you like. Otherwise we will use our creativity, and if you want to make changes you will have an opportunity to do so.

## Payment Terms:

We require full payment in advance for one time ads. For contracts we ask for at least the first month in advance and we will bill you for the balance. If you wish to pay the full amount of a contract in advance you may subtract 5 percent from the total amount.



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